

RAHUL VENKIT

Digital content production, strategic communications & advocacy

ADDRESS: Brussels, Belgium

NATIONALITY: Belgian & Overseas Citizen of India

PROFILE:

- 20 years in journalism, communications & multimedia production in 6 countries: Germany, Belgium, China, United Kingdom, Singapore and India. <http://www.rahulvenkit.com/>

CORE COMPETENCIES:

- **Communications:** Editorial content & targeted publishing strategy, crisis response, media training, spin doctor, reputation management, web analytics, SEO, social media & press officer.
- **Print media:** News gathering, writing, copyediting, copywriting, proofreading.
- **Video & audio production:** On-location one-man-crew, mobile journalism, smartphone filming, TV presenting, reporting, scriptwriting, camerawork, AV production, editing. Final Cut Pro.
- **Web publishing & design:** CMS, WordPress. Advanced knowledge of QuarkXpress.
- **Photography:** High-def shooting, editing, smartphone photography. Photoshop, Acorn.

EMPLOYMENT HISTORY:

May 2020 – present

Communications & network marketing director — FIPRA Public Affairs, Brussels, Belgium

- Establishing company-wide editorial processes to systematically capture, produce, publish and analyse web and social media-friendly digital content to organically market FIPRA's expertise.
- Leading marketing & communications for the FIPRA Network, a collective of independent public affairs agencies with presence in more than 50 countries worldwide.

Dec 2016 – June 2020

Multimedia editor-in-chief — TopHotelProjects, Bremen, Germany & Brussels, Belgium

- Producing & editing multimedia coverage of the global hotel industry. <https://tophotel.news/>
- Leading TopHotelNews team with focus on growing readership, quality control and best practices.
- Strategic communications: Covid19 crisis comms, editing & copywriting communication material, PR, media training and editorial support across company platforms.
- Self-produced interviews & multimedia content on location: corporate, tutorials & event videos.

Jun 2011 – July 2018:

Senior copy-editor/Multimedia journalist – Xinhua News Agency, Brussels, Belgium

- News analyses, [features](#) on [economy](#), current affairs, Europe-China [trends](#), picked up [globally](#).
- Copy-editing stories, web content.

Dec 2015 – Dec 2016:

Communications consultant – World Health Organization, Geneva, Switzerland & Brussels, Belgium

- Comms support for WHO's Global Influenza Programme, Pandemic Influenza Preparedness Secretariat. Drafting key messages; content for WHO website, op-eds, newsletters, leaflets.
- Editing publications, reports, technical documents and communication material.

Jun 2009 – Feb 2011:

Communications officer/Multimedia specialist – *International Diabetes Federation, Brussels, Belgium*

- Press officer for World Diabetes Day, Diabetes Atlas launch, IDF humanitarian programs.
- Self-produced multimedia content on diabetes awareness, [reviewed](#) in The Huffington Post.
- Advocacy, campaigning for diabetes awareness, NCD Alliance, High-level UN Summit on NCDs.

Apr 2008 – May 2009:

Video journalist/Senior copy-editor - *China Radio International, Beijing, China*

- First Indian national to be hired in CRI's English service, helped set up CRI's multimedia desk.
- Shot, produced and edited online [video content](#), including viral report on [China's richest village](#).
- Conducted training in TV, broadcast skills. Copy-edited radio scripts and web stories.

Aug 2008 – present:

Freelance producer/contributor – *NDTV & others*

- Brussels stringer for [NDTV](#). Brussels [terror attacks](#), Turkey coup, Paris attacks, Beijing Olympics.
- Produced, filmed & edited videos for [Financial Times](#) in London; opinion pieces for [The Globalist](#).

Jul 2006 - Jul 2007:

Web/Communications consultant - *Commonwealth Secretariat, London, UK*

- Sole candidate selected out of 8 Asian countries. First intern to work as a communications officer.
- Communications, advocacy for Commonwealth's youth, education, gender and health projects.
- Wrote weekly Commonwealth news bulletin, editorials, features, web content, publicity material.

Feb 2005 - Jun 2006:

Sub-Editor/Writer - *Today newspaper, Singapore*

- Sub-editing, laying out pages and writing for MediaCorp Press' compact English daily.
- Wrote [weekend](#), sports, [foreign affairs](#), features, [celebrity interviews](#), [entertainment](#) stories.
- Live weekly appearances on national TV presenting the weekend edition of the newspaper.

Mar 2000 - Aug 2003:

Feature Writer - *The Indian Express, Pune, India*

- Wrote first front-page article at age 16. Human interest, [current affairs](#) and [investigative](#) stories. Bollywood, entertainment and youth affairs reporter specialized in personality interviews.
- Correspondent for Riding High, a [horse-racing](#) chronicle in Mumbai and Pune.

EDUCATION:

DEGREE	PATH	INSTITUTION	PLACE	GRADE	YEAR
M.A	International Journalism (Broadcast)	University of Westminster	London, UK	Merit	2004
B.A	Economics	University of Pune	Pune, India	First Class	2003

LANGUAGES:

- English (Native proficiency); French, Hindi, Marathi (Professional working proficiency); German, Tamil (Limited working proficiency)

EXTRA-CURRICULARS:

[Standup](#), [live music](#), [music videos](#), [GeoHistory](#) (educational YouTube channel with 300K subscribers)