



Rahul Venkit

Communications | Advocacy |
Multimedia content | Events



Brussels, Belgium



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Profile

- Driven, organised, people person & quick-learner with the X-factor.
- 22 years of cross-sector storytelling experience in digital communications, multimedia production, events & journalism in 6 countries so far.
- Recognised in 2022-23 as [#EuropeIndia40Leader](#)
- Belgian citizen & overseas citizen of India.

WORK EXPERIENCE

Communications & content consultant

Rahul Venkit Multimedia, Brussels Aug 2022 - Present

- Projects with [World Health Organization](#) & [Smoke Free Partnership](#) producing content, drafting strategy & conducting in-depth training.
- Moderating & editing thought leadership series [FIPRA Expert Insights](#) covering EU regulation, Green Deal, Digital Europe, Farm to Fork, etc
- Multimedia [production](#) for clients of Rud Pedersen Public Affairs; interviews at [events](#); MCing; [community building](#).

Strategic communications & advocacy consultant

World Health Organization, Copenhagen Feb - July 2022

- Leading comms & advocacy for WHO Health Emergencies Programme's Rapid Response Mobile Laboratories Network.
- Drafting comms plans & [content](#) for simulation exercises & interregional meetings: eg. RC72 & EMT Global Meeting 2022.

Communications & marketing director

Fipra Public Affairs, Brussels May 2020 - Jan 2021

- Leading team of 4 to organically market [FIPRA's](#) expertise across major industry sectors: eg. healthcare, travel, green transition.
- Establishing processes & training colleagues to systematically create & analyse digital content for web and social media.
- Designed & executed 28 online [events & webinars](#) in 20 months.
- Doubled FIPRA's [LinkedIn following](#) in 10 months.

Multimedia editor-in-chief

TopHotelProjects, Hamburg Nov 2016 - June 2020

- Leading team of 5 to drive coverage of the global hotel industry.
- Grew readership & doubled social media presence of [THP News](#).
- Self-produced [multimedia interviews](#) with industry leaders; in-charge of crisis communications, editing & copywriting.

Freelance journalist & communications consultant

NDTV, World Health Organization, others Aug 2008 - Aug 2017

- Brussels stringer for NDTV. Covered Brussels terror attacks, Turkey coup, Paris attacks, Brexit, Beijing Olympics, ASEM summit, etc.
- Communications support for WHO's Global Influenza Programme & Pandemic Influenza Preparedness Secretariat. Copyediting, writing op-eds, newsletters, publications, reports & technical documents.
- Produced, filmed & edited videos for [The Financial Times](#); opinion pieces for [The Globalist](#).

Senior copy-editor & multimedia journalist

Xinhua News Agency, Brussels June 2011 - July 2018

- Writing news analyses, features on economy, politics, current affairs & Europe-China trends, picked up globally.
- Copy-editing print stories & web content.

Multimedia manager

June 2009 - Feb 2011

International Diabetes Federation, Brussels

- Leading multimedia advocacy for global diabetes awareness.
- Special focus on Europe, India, China & public health campaigns such as World Diabetes Day, NCD Alliance & NCDs.

Core skills

Communications & events

Strategic communication plans

Social media & community outreach

Multimedia production

Media relations & comms training

Event planning & content capture

Print & web publishing

Copy-editing & proofreading

Writing (scripts, speeches, articles)

Canva (design & graphics)

WordPress (CMS)

Web analytics

Video & broadcast

Final Cut Pro (video editing)

TV presenting, moderating, MC

Showreels / Samples



Writing & copyediting



Video production

*Click away!



Broadcast journalism



Voiceovers for GeoHistory

*Nearly 1 million subscribers on YouTube!



Brussels Bollywood Choir



Standup comedy

WORK EXPERIENCE

Multimedia journalist & senior copy-editor

China Radio International, Beijing April 2008 - May 2009

- First Indian to be hired in CRI's English service in 80 years.
- Helped set up multimedia desk; trained colleagues in broadcast skills; copy-edited radio scripts & web stories.

Web & communications consultant

Commonwealth Secretariat, London July 2006 - July 2007

- Producing editorials, features & web content to advocate for the Commonwealth's democracy & development programs.
- Winning internship candidate from Commonwealth Asia region of 8 countries. First intern to work as a communications officer.

Sub-editor & writer

Today newspaper, Singapore Feb 2005 - Jun 2006

- Sub-editing & laying out pages for MediaCorp Press.
- Wrote weekend covers, sports, foreign affairs, features, celebrity interviews & entertainment stories.

Feature writer

The Indian Express, Pune March 2000 - Aug 2003

- First front-page article at age 16.
- Specialist in human interest, investigative stories & interviews.
- Writer for horse-racing chronicle Riding High in Mumbai & Pune.

EDUCATION HISTORY

Masters in International Journalism (Broadcast)

University of Westminster, London Sept 2003 - Sept 2004

Bachelors in Economics

University of Pune, India June 2000 - June 2003

TRAINING & CERTIFICATES

Communicating for WHO & WHO Communication Essentials

World Health Organization June 2022

BSAFE, PSEA, United to Respect

World Health Organization June 2023

French, B2.2 level

Alliance Française Bruxelles-Europe Sept 2013

German, A2 level

Goethe Institut Pune June 2003

LANGUAGES

Native

English

Professional working

French

Hindi

Marathi

Limited working

German

Tamil