

# **Rahul Venkit**

Communications | Advocacy | Multimedia content I Events



Brussels, Belgium



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#### **Profile**

- Driven, organised people person & quick-learner with the X-factor.
- 22 years of cross-sector storytelling experience in digital communications, multimedia production, events & journalism in 6 countries so far.
- Recognised in 2022-23 as #EuropeIndia40Leader
- Belgian national & overseas citizen of India.

## WORK EXPERIENCE

#### Strategic communications & content consultant Rahul Venkit Multimedia, Brussels Aug 2022 - Present

- Communications expert of EU Indo-Pacific defence & security project Enhancing Security Cooperation In & With Asia (ESIWA).
- Multimedia communications for WHO Emergency Medical Teams (EMT) Initiative at Europe Regional Committee meeting (RC73) & Rapid Response Mobile Laboratories Interregional Field Exercise.
- Training for civil society organisation **Smoke Free Partnership**.
- Multimedia production for clients of Rud Pedersen Public Affairs; moderating thought leadership series FIPRA Expert Insights.

#### Strategic communications & advocacy consultant World Health Organization, Copenhagen Feb - July 2022

- Leading comms & advocacy for WHO Health Emergencies Programme's Rapid Response Mobile Laboratories Network.
- Drafting comms plans & producing content for simulation exercises & interregional meetings: RC72 & EMT Global Meeting 2022.

### **Communications & marketing director**

Fipra Public Affairs, Brussels

May 2020 - Jan 2021

- Leading team of 4 to organically market FIPRA's expertise across major industry sectors: eg. healthcare, travel, green transition.
- Establishing processes & training colleagues to systematically create & analyse digital content for web and social media.
- Designed & executed 28 online events & webinars in 20 months.
- Doubled FIPRA's LinkedIn following in 10 months.

#### Multimedia editor-in-chief

TopHotelProjects, Hamburg

Nov 2016 - June 2020

- Leading team of 5 to drive coverage of the global hotel industry.
- Grew readership & doubled social media presence of THP News.
- Self-produced multimedia interviews with industry leaders; in-charge of crisis communications, editing & copywriting.

### Freelance journalist & communications consultant NDTV, World Health Organization, others Aug 2008 - Aug 2017

- Brussels stringer for NDTV. Covered Brussels terror attacks, Turkey coup, Paris attacks, Brexit, Beijing Olympics, ASEM summit.
- Communications support for WHO's Global Influenza Programme & Pandemic Influenza Preparedness Secretariat. Copyediting, writing op-eds, newsletters, publications, reports & technical documents.
- Produced videos for <u>The Financial Times</u>; wrote for <u>The Globalist</u>.

# Senior copy-editor & multimedia journalist

Xinhua News Agency, Brussels

June 2011 - July 2018

• Writing & copy-editing news analyses, web content & features on economy, politics, current affairs & Europe-China trends.

#### June 2009 - Feb 2011 Multimedia manager International Diabetes Federation, Brussels

- Leading multimedia advocacy for global diabetes awareness.
- Special focus on Europe, India, China & public health campaigns such as World Diabetes Day, NCD Alliance & NCDs.

#### Core skills

#### **Communications & events**

Strategic communication plans

Social media & community outreach

Multimedia production

Media relations & comms training

Event planning & content capture

#### **Print & web publishing**

Copy-editing & proofreading

Writing (scripts, speeches, articles)

Canva (design & graphics)

WordPress (CMS)

Web analytics

#### Video & broadcast

Final Cut Pro (video editing)

TV presenting, moderating, MC

# Showreels / Samples



**Writing & copyediting** 



Video production





Broadcast journalism



<u>Voiceovers for GeoHistory</u>

Nearly 1 million subscribers on YouTube



**Brussels Bollywood Choir** 



Standup comedy

# WORK EXPERIENCE

## Multimedia journalist & senior copy-editor

China Radio International, Beijing

April 2008 - May 2009

- First Indian to be hired in CRI's English service in 80 years.
- Helped set up multimedia desk; trained colleagues in broadcast skills; copy-edited radio scripts & web stories.

#### Web & communications consultant

Commonwealth Secretariat. London

July 2006 - July 2007

- Producing editorials, features & web content to advocate for the Commonwealth's democracy & development programs.
- Winning internship candidate from Commonwealth Asia region of 8 countries. First intern to work as a communications officer.

#### Sub-editor & writer

Today newspaper, Singapore

Feb 2005 - Jun 2006

- Sub-editing & laying out pages for MediaCorp Press.
- Wrote weekend covers, sports, foreign affairs, features, celebrity interviews & entertainment stories.

#### Feature writer

The Indian Express, Pune

March 2000 - Aug 2003

- First front-page article at age 16.
- Specialist in human interest, investigative stories & interviews.
- Writer for horse-racing chronicle Riding High in Mumbai & Pune.

# **EDUCATION HISTORY**

Masters in International Journalism (Broadcast)

University of Westminster, London Sept 2003 - Sept 2004

Bachelors in Economics

**University of Pune, India** 

June 2000 - June 2003

# TRAINING & CERTIFICATES

Communicating for WHO & WHO Communication Essentials

**World Health Organization** 

June 2022

BSAFE, PSEA, United to Respect

World Health Organization

June 2023

French, B2.2 level

Alliance Française Bruxelles-Europe

Sept 2013

German, A2 level

**Goethe Institut Pune** 

June 2003

Limited working

# LANGUAGES

**Native** Professional working English French

Hindi

German Tamil

Marathi