



# Rahul Venkit

Strategic communications |  
Advocacy | Digital content



Brussels, Belgium



rahulvenkit@gmail.com

## Profile

- 21 years in journalism, communications & multimedia production in 6 countries so far.
- Belgian citizenship & overseas citizen of India.



Showreels / Samples

\*Click away!



[TV journalism](#)



[Standup comedy](#)



[Video production](#)



[MC & voiceovers](#)



[Writing & copyediting](#)



[Music promotion](#)

## WORK EXPERIENCE

### Communications & marketing director

**Fipra Public Affairs, Brussels**

May 2020 - present

- Establishing company-wide processes to organically market FIPRA's expertise & grow its online presence through data-driven multimedia digital content showcasing its people.
- Designing & executing online events & branded webinars.
- Providing on-the-job comms & media training to colleagues.

### Multimedia editor-in-chief

**TopHotelProjects, Hamburg**

Nov 2016 - June 2020

- Leading TopHotelNews team's coverage of hospitality industry & global networking events with focus on growing readership, quality control & adopting web publishing best practices.
- Crisis comms; editing & copywriting; multimedia production.

### Senior copy-editor/Multimedia journalist

**Xinhua News Agency, Brussels**

June 2011 - July 2018

- Writing news analyses, features on economy, politics, current affairs & Europe-China trends, picked up globally.
- Copy-editing stories & web content.

### External communications consultant

**World Health Organization, Geneva**

Dec 2015 - Dec 2016

- Communications & editing support for WHO's Global Influenza Programme & Pandemic Influenza Preparedness Secretariat.
- Drafting key messages, op-eds, newsletters, leaflets.
- Editing publications, reports & technical documents.

### Multimedia specialist

June 2009 - Feb 2011

### International Diabetes Federation, Brussels

- Self-produced multimedia content on diabetes awareness, World Diabetes Day, Diabetes Atlas, IDF humanitarian programs.
- Advocacy & campaigning for regional & national diabetes initiatives, NCD Alliance & High-level UN Summit on NCDs.

### Multimedia journalist/Senior copy-editor

**China Radio International, Beijing**

April 2008 - May 2009

- Helped set up CRI's multimedia desk. Shot, produced & edited online video content. Provided training in TV & broadcast skills.
- Copy-edited radio scripts & web stories.

### Web & communications consultant

**Commonwealth Secretariat, London**

July 2006 - July 2007

- Communications & advocacy for Commonwealth's democracy, development, youth, education, gender and health programmes.
- Producing Commonwealth news bulletin, editorials, features, web content, publicity material.
- Sole candidate selected out of 8 Asian countries. First intern to work as a communications officer.

## Core skills

---

Advocacy & comms campaigns



Events & webinars



Crisis communications



Media & comms training



Copy-editing & proofreading



Writing (scripts, speeches, articles)



Web & social media strategy



Canva (design & graphics)



WordPress (CMS)



SEO



Web analytics



TV presenting/moderating



Final Cut Pro (video editing)



Smartphone filming & photos



Personality interviews



## WORK EXPERIENCE

---

### Freelance producer/contributor

**NDTV & others, Europe & China**

Aug 2008 – present

- Brussels stringer for NDTV. Covered Brussels terror attacks, Turkey coup, Paris attacks, Brexit, Beijing Olympics, etc
- Produced, filmed & edited videos for The Financial Times; opinion pieces for The Globalist.

### Sub-editor/Writer

**Today newspaper, Singapore**

Feb 2005 - Jun 2006

- Sub-editing, laying out pages and writing for MediaCorp Press' compact English daily.
- Wrote weekend, sports, foreign affairs, features, celebrity interviews, entertainment stories.

### Feature writer

**The Indian Express, Pune**

March 2000 - Aug 2003

- Wrote first front-page article at age 16.
- Human interest, current affairs and investigative stories.
- Bollywood, entertainment and youth affairs reporter specialized in personality interviews. Correspondent for Riding High, a horse-racing chronicle in Mumbai and Pune.

## EDUCATION HISTORY

---

Masters in International Journalism (Broadcast)

**University of Westminster, London**

Sept 2003 - Sept 2004

Bachelors in Economics

**University of Pune, India**

June 2000 - June 2003

## LANGUAGES

---

### Native proficiency

English

### Professional working proficiency

French

Hindi

Marathi

### Limited working proficiency

German

Tamil